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Additional Photos available upon request



**Hi-Tide Boat Lifts to continue its support for JDC-Miller MotorSports' prototype LMP2 program as an associate sponsor for the 2017 IMSA WeatherTech SportsCar Championship.**

MINNEAPOLIS, MN. (January 4, 2017) JDC-Miller MotorSports today confirmed that Florida-based Hi-Tide Boat Lifts, the premier US manufacturer of boat lifts and accessories for over three decades, will continue its support as a season long associate sponsor of the team's IMSA WeatherTech SportsCar Championship Prototype entry.

Hi-Tide Boat Lifts branding and logos were already present on the teams # 85 Prototype Challenge car during the 2016 season.



"We're very excited to continue our partnership with JDC-Miller MotorSports and to extend our involvement as the team moves into the highest prototype class," said Craig Wood, CEO and Owner of Hi-Tide Boat Lifts. "We started our relationship with JDC two years ago and have since been able to enjoy wins at the Rolex 24 Hours at Daytona and the Long Beach Grand Prix. The program and success of the team in 2016 gave our company and brand great visibility and also opened several opportunities on the business side that we otherwise would not have been exposed to. With the team now competing for overall wins in the highest level of sportscar and endurance racing in the US, continuing our involvement was an easy decision. It for sure will support our business development as well as promote our "[Kids on Track](#)" program," Craig said summing up the decision.



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"Hi-Tide Boat Lifts, Craig and his entire Hi-Tide team have been a great partner for us during the last two years. As Craig pointed out, there are a lot of opportunities to promote Hi-Tide Boat Lifts in the IMSA paddock, and even more so as we move into the highest prototype class" commented team principal John Church. "When you look at the companies and brands involved in the IMSA WeatherTech SportsCar Championship, and the quality and caliber of the events on the schedule, we feel it is a great fit for Hi-Tide Boat Lifts and all of our program partners. We look forward to working with them again this season."

JDC-Miller MotorSports recently confirmed it's driver line-up for the upcoming Rolex 24 hours of Daytona race, which will see Swiss WEC and ELMS ace Mathias Beche joining JDC-Miller regulars Misha Goikhberg, Chris Miller and Stephen Simpson.

Misha Goikhberg has also been confirmed for the entire season as the team moves to the top prototype class in 2017. Last year's teammates Chris Miller and Stephen Simpson will rejoin the team as well but it has yet to be decided in which capacity they will run in the new prototype program in 2017.

**Hi-Tide Boat Lifts** is one of the world's leading manufacturers of boatlifts and accessories.

Hi-Tide® has been family owned and operated since 1979. Our three decades of business and unmatched warranty are testament to our claim that we are the best. The quality of Hi-Tide® boatlifts and products comes from our people -- from the engineers who develop the patented and custom designs, to the skilled machinists, to our customer support staff. Our pride and dedication shows in every product that leaves our factory, designed and tested for years of trouble-free use.

Hi-Tide® Products That Last!

Hi-Tide® products are manufactured in the US and shine above the competition in very specific and measurable ways. Our Gear Drives, electronic controls and construction methods combine to create a final product of vastly superior quality. Factored out over the life of the lift that far exceeds the competition, our product is the lowest price in the industry

Hi-Tide® Dealer Network

We deliver our product through our large network of 240 trained and professional dealers covering 21 states, including Canada and the Caribbean. We align ourselves with only the very best licensed and insured marine contractors so that you are assured of quality, trouble-free installation and maintenance over the long life of your Hi-Tide lift. Regardless of your choice of boatlift brand, it is critical to select a qualified contractor who has been fully trained in proper installation and boat fitting methods to ensure the safety of your family and friends as you enjoy your boating experiences. Through our loyal dealer network, some of whom have been in partnership with Hi-Tide for over thirty years that we have been in business, we ensure your safety and peace of mind. [www.hi-tide.com](http://www.hi-tide.com)

**Hi-Tide Boat Lifts, 4050 Selvitz Rd., Ft. Pierce FL 34981**  
**National Sales: 800.544.0735**  
**Mid Atlantic: 772.461.4660**  
**Fax: 772.461.2298**



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JDC-Miller MotorSports races with associate sponsorship from [Hi-Tide Boat Lifts](#), [RedLineOil.com](#), [Justice Brothers, Inc.](#) and [Showdown Displays](#).

Additional information on JDC MotorSports can be obtained from the team's website @ [www.jdcmotorsports.com](http://www.jdcmotorsports.com) For direct contact, please contact John Church @ 612-963-3352 or [jchurch@jdcmotorsports.com](mailto:jchurch@jdcmotorsports.com)

### ### About JDC MotorSports / JDC-Miller MotorSports:

Involved in formula car racing since its inception in 1994, JDC MotorSports has established itself as one of the leading junior open-wheel teams in North America. Initially making its mark in the F2000 class of club racing competition, JDC MotorSports was soon a team worth watching in the pro ranks. Expanding into the Pro Mazda Championship in 2005, the Minnesota-based team remained focused on not only challenging for top honors, but also helping develop young drivers. Over the years, JDC MotorSports has won numerous races and championships. JDC captured both the driver and team titles in the 2007 Star Mazda Championship, with Rookie of the Year Dane Cameron scoring a series-high three wins. The Minnesota-based team followed that up with a second Star Mazda Championship title with Rookie of the Year Adam Christodoulou, and the F2000 Championship Series title with Chris Miller in 2009. JDC continued its winning ways one year later, earning the Rookie of the Year award in the Star Mazda Championship with Connor De Phillippi, and scoring a non-points win in the USF2000 National Championship with Misha Goikhberg. The junior formula car standout secured its third Star Mazda Championship title in 2011 with Tristan Vautier, in addition to scoring a win in the USF2000 National Championship with Luke Ellery, as well as making its Prototype Lites Championship debut, earning five podium finishes. In 2014 JDC MotorSports captured the Cooper Tires Prototype Lites driver and team champion with drivers Misha Goikhberg (2014 overall driver champion), Matt McMurry and Gerry Kraut. 2014 was also the first year JDC MotorSports entered under JDC-Miller MotorSports a program in the TUDOR United SportsCar Championship Prototype Challenge class, finishing 4th at its maiden race the 12 hours of Sebring and scored its first podium finishing 3rd at Road America. JDC Motorsports added to the tally in 2015 with another team and driver championship in the Cooper Tires Prototype Lites Powered by Mazda Championship. But there was more to celebrate along the way than the championship. In the 2015 Prototype Lites season, JDC Motorsports won every race and pole position. In their second season competing in the TUDOR United SportsCar Championship Prototype Challenge fulltime driver Misha Goikhberg finished 4<sup>th</sup> overall in 2015 prototype challenge class driver championship including three podiums and the team's first pole position at LimeRock Park. In the 2016 season JDC-Miller MotorSports accomplished its biggest success so far winning the legendary Rolex 24 Hours of Daytona and later the Long Beach Grand Prix. Misha Goikhberg and regular full season teammate Stephen Simpson finished 3rd in the overall IMSA WeatherTech SportsCar Championship Prototype Challenge class driver championship. The team also finished 3<sup>rd</sup> in 2016 Tequila Patron North American endurance cup driver championship and 2<sup>nd</sup> in the Tequila Patron North American endurance cup team championship. Additional to the success in the 2016 IMSA WeatherTech SportsCar Championship, JDC secured the overall IMSA Prototype Lites driver championship with Clark Toppe, as well as the team and Masters Class championship with Joel Janco in 2016.

As of today the team has secured a total of 18 Championships, 57 wins, 56 Pole Position and 176 podiums.

#### **Attachments:**

**Photo:** on request JPEG

**Possible Caption:** Hi-Tide Boat Lifts to continue its support for JDC-Miller MotorSports prototype LMP2 program in the 2017 IMSA WeatherTech SportsCar Championship. (Photo: LAT)