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Contact: JDC Miller MotorSports  
Prepared by: Movement Arts Motorsport Marketing  
Additional Photos available upon request



**Hi-Tide Boat Lifts joins JDC-Miller MotorSports as sponsor team partner for 2016 IMSA WeatherTech SportsCar Championship.**

MINNEAPOLIS, MN. (January 18, 2016) JDC-Miller MotorSports today confirmed Florida-based Hi-Tide Boat Lifts, the premier US manufacturer of boat lifts and accessories for over three decades, will join the team as a season long sponsor partner for JDC-Miller MotorSports 2016 IMSA WeatherTech SportsCar Championship Prototype Challenge entry.

Hi-Tide Boat Lifts branding and logos were already present on the # 85 Prototype Challenge car during last week's The Roar Before The Rolex 24 test.



"We're very excited to continue our partnership with JDC MotorSports and extending our involvement now also into the team's IMSA programs," said Craig Wood, CEO and Owner of Hi-Tide Boat Lifts. "We started our involvement with JDC last year in their open wheel programs and that decision lead very quickly into several new opportunities for Hi-Tide Boat Lifts on the business side of things. To extend our involvement for 2016 with the team into their IMSA programs, and competing with JDC Miller MotorSports in the highest level of sportscar and endurance racing here in the US, was a logical next step. It will help our business development as well as promote our new "[Kids on Track](#)" program," Craig said summing up the decision.



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"Hi-Tide Boat Lifts, Craig and his entire Hi-Tide team have been a great partner for us, and as Craig pointed out, we all feel that there are a lot of opportunities to promote Hi-Tide Boat Lifts in the IMSA paddock," commented team principal John Church. " If you look at the companies and brands already involved in the IMSA WeatherTech SportsCar Championship, and the quality and caliber of events on the schedule, this will be a great fit for Hi-Tide Boat Lifts. It will aggressively promote our brand as well as provide many business opportunities for Hi-Tide Boat Lifts throughout the season."

JDC-Miller MotorSports confirmed during the Roar Before The Rolex 24 test that the team will run the full IMSA WeatherTech SportsCar Championship season with Mikhail Goikhberg already confirmed as one of their full season driver in 2016. The team also confirmed that Chris Miller and Stephen Simpson will rejoin the team for several races this year and current IMSA Mazda Prototype Lites Presented by Cooper Tires champion Kenton Koch will be the team's newest addition as the fourth driver for the Rolex 24 At Daytona and Mobil 1 Twelve Hours of Sebring Fueled by Fresh From Florida events.

**Hi-Tide Boat Lifts** is one of the world's leading manufacturers of boatlifts and accessories.

Hi-Tide® has been family owned and operated since 1979. Our three decades of business and unmatched warranty are testament to our claim that we are the best. The quality of Hi-Tide® boatlifts and products comes from our people -- from the engineers who develop the patented and custom designs, to the skilled machinists, to our customer support staff. Our pride and dedication shows in every product that leaves our factory, designed and tested for years of trouble-free use.

Hi-Tide® Products That Last!

Hi-Tide® products are manufactured in the US and shine above the competition in very specific and measurable ways. Our Gear Drives, electronic controls and construction methods combine to create a final product of vastly superior quality. Factored out over the life of the lift that far exceeds the competition, our product is the lowest price in the industry

Hi-Tide® Dealer Network

We deliver our product through our large network of 240 trained and professional dealers covering 21 states, including Canada and the Caribbean. We align ourselves with only the very best licensed and insured marine contractors so that you are assured of quality, trouble-free installation and maintenance over the long life of your Hi-Tide lift. Regardless of your choice of boatlift brand, it is critical to select a qualified contractor who has been fully trained in proper installation and boat fitting methods to ensure the safety of your family and friends as you enjoy your boating experiences. Through our loyal dealer network, some of whom have been in partnership with Hi-Tide for over thirty years that we have been in business, we ensure your safety and peace of mind. [www.hi-tide.com](http://www.hi-tide.com)

**Hi-Tide Boat Lifts, 4050 Selvitz Rd., Ft. Pierce FL 34981**

**National Sales: 800.544.0735**

**Mid Atlantic: 772.461.4660**

**Fax: 772.461.2298**



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JDC Miller MotorSports races with associate sponsorship from [Hi-Tide Boat Lifts](#), [RedLineOil.com](#), [HR Sportswear](#) and [Showdown Displays](#).

Additional information on JDC MotorSports can be obtained from the team's website @ [www.jdcmotorsports.com](#) For direct contact, please contact John Church @ 612-963-3352

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#### **About JDC MotorSports / JDC Miller MotorSports:**

Involved in formula car racing since its inception in 1994, JDC MotorSports has established itself as one of the leading junior open-wheel teams in North America. Initially making its mark in the F2000 class of club racing competition, JDC MotorSports was soon a team worth watching in the pro ranks. Expanding into the Pro Mazda in 2005, the Minnesota-based team remained focused on not only challenging for top honors, but also helping develop young drivers. Over the years, JDC MotorSports has won numerous races and championships. JDC captured both the driver and team titles in the 2007 Star Mazda Championship, with Rookie of the Year Dane Cameron scoring a series-high three wins. The Minnesota-based team followed that up with a second Star Mazda Championship title with Rookie of the Year Adam Christodoulou, and the F2000 Championship Series title with Chris Miller in 2009. JDC continued its winning ways one year later, earning the Rookie of the Year award in the Star Mazda Championship with Connor De Phillippi, and scoring a non-points win in the USF2000 National Championship with Mikhail Goikhberg. The junior formula car standout secured its third Star Mazda Championship title in 2011 with Tristan Vautier, in addition to scoring a win in the USF2000 National Championship with Luke Ellery, as well as making its Prototype Lites Championship debut, earning five podium finishes. JDC MotorSports added to its Star Mazda Championship win tally, USF2000 Championship podium total in 2012, and finished as the Prototype Lites Championship runner-up in 2012. In 2014 JDC MotorSports captured the Cooper Tires Prototype Lites driver and team champion with drivers Mikhail Goikhberg (2014 overall driver champion), Matt McMurry and Gerry Kraut. 2014 was also the first year JDC MotorSports entered under JDC-Miller MotorSports a program in the TUDOR United SportsCar Championship Prototype Challenge class, finishing 4th at its maiden race the 12 hours of Sebring and scored its first podium finishing 3rd at Road America. JDC Motorsports added to the tally in 2015 with another team and driver championship in Cooper Tires Prototype Lites Powered by Mazda. But there was more to celebrate along the way than the championship. In the 2015 Prototype Lites season, JDC Motorsports won every race and pole. In their second season competing in the TUDOR United SportsCar Championship Prototype Challenge fulltime driver Mikhail Goikhberg finished 4<sup>th</sup> overall in 2015 prototype challenge class driver championship including three podiums and the team's first pole position at LimeRock Park.

#### **Attachments:**

**Photo:** on request JPEG

**Possible Caption:** Hi-Tide Boat Lifts joins JDC-Miller MotorSports as sponsor team partner for 2016 IMSA WeatherTech SportsCar Championship. (Photo: JDC Miller MotorSports)